

12 Great Ways To Make Money With Safety Technology

1: SELL AT SWAP MEETS, FLEA MARKETS, HOME 'N GARDEN SHOWS, EVEN GUN SHOWS: With the right hot-selling, impulse products from our product lines, it's easy to MAKE \$300.00 TO \$1,000.00 A DAY chatting with folks as an exhibitor at these kinds of shows! CASE HISTORY: \$742.00 A DAY!!!!!! Dealer #01017, Pennsylvania Exhibited at his local weekend swap meet 18 times over the 2 years, plus one Horse Show, one Hunting & Fishing Sports Show and one Home And Garden Show. Total amount spent on exhibit space: \$50.00 x 18 for the swap meets = \$900.00, \$150.00 for the Horse Show, \$1500.00 for the Hunting & Fishing Show, and \$1850.00 for the Home Show: \$4,400.00. Total amount of products purchased by this Dealer from Safety Technology: \$73,418.00. Estimated* Dealer Profit: \$31,200.00. Profit Per Day: \$742.00

2. PHYSICAL STOREFRONT: You can open a brick-and-mortar store in an appropriate location. Or, add these products to existing stores you own or manage.

"I have a locksmith business with a brick-and-mortar store. I'm out of the store a lot getting people into their locked cars or apartments or homes or changing locks. But I added stun guns, pepper sprays, self-defense keychains and personal alarms to my store as a side hustle. I made over \$9,000.00 in profits last year just from these products. I'm also going to add these products to my existing website. Great products! Thanks Mike!!!" - Bobby Dunbar, age 46, married, 2 kids, Duluth, Georgia

3: HOME PARTY PLAN SELLING --- yes, just like Tupperware!

"I'm a Registered Nurse, and I first found out about Safety Technology because my boyfriend bought a MACE keychain for me. Other nurses at work saw it and wanted them, and that's how I became a Dealer. My mother's neighbor's a real-estate agent, saw it, and asked me to get her one. Then she asked if I'd like to show my products to a group of her friends. She invited the other real estate agents and her neighbors, and there were 16 people there in her living room! I'd never done anything like that before, but I demonstrated products - and I wrote over \$2,400.00 of orders on the spot! Last month, I put on three of these little home parties, split my profits with the people who hosted them and invited their friends, and I still made more money than from my full-time job as a nurse!" - Carolyn Waters, R.N., age 22, Dayton, Ohio

4: BUSINESS TO BUSINESS. Business owners buy for themselves and their employees, like "dummy" surveillance cameras....and one sale to one business might put hundreds of dollars of

profits in your pocket! Here are some real sales to businesses you'll recognize.... that our dealers have made:

- Hilton Garden Inn Franklin Square in Washington DC...50 of our PAL-1, 130 decibel Personal Alarms (Approximate Dealer's Profit on such a sale: \$300.00)
- Marriott Hotel @ Crystal Gateway Arlington, Virginia...200 of those same Alarms (Dealer Profit: \$1,200.00)
- Exxon Mobile Development Company 1000 KC-45, Key Chain Alarm With Light (Dealer Profit \$9750.00)
- Mississippi Farm Bureau Insurance 500 PS-1, 1/2 oz Pepper Spray (Dealer Profit \$3,795.00)
- Mardi Gras Queen (Gambling Boat) 1 MT-5500, Garrett Metal Detector with 3 Zones (Dealer Profit \$1,000.00)
- Los Alamos National Laboratory 3 DVR-9800, Worlds Smallest Digital Video Recorder (Dealer Profit \$1,095.00)

5: SEMINARS. If you want to speak to groups, you can get companies to bring you in to talk to their employees, civic groups, etc. Lots of groups need this information - and at the seminar you sell pepper spray and other personal defense items. The keychain pepper spray units are the most popular. Think about...real estate agents who meet strangers alone...employees in stores or restaurants, school teachers or other businesses who exit into lonely parking lots late at night. You can make over \$1,000.00 AN HOUR!!!! Presenting these seminars.

CASE HISTORY: OVER \$1,500.00 IN AN HOUR! Dealer #843, Nevada Conducted a 60-minute Personal Safety Class for 115 night shift employees of a telemarketing company. The Dealer conducted the class in the company lunchroom. Sold 85 keychain pepper spray and personal alarm kits, he put together on the spot. Within a week, from Catalogs sent home with the people, another \$910.00 of orders came in. Total amount of products purchased by this Dealer from Safety Technology: \$810.00 Estimated Dealer Profit: \$1,690.00.

6: CLASSIFIED OR DISPLAY ADS: Place classified or display adds in local or national publications.

"I have four different small ads I run in different local publications. One runs in the local publication for real estate agents. I'm going to keep the other three secret, Mike, because I'm thinking about expanding and running these ads in other cities too. But just from these four ads, that cost me less than \$300.00 a month, I'm consistently selling over \$2,500.00 of your products every month, some months even more. I kept over \$800.00 a month pure profit last year. Now \$9,000.00 for the year may not sound like much to you, but to a retired cop like me, it's equal to about one third my entire pension! And I'm barely working at this. Now that I see how this works, I plan on getting up to \$25,000.00 this year. Gotta tell ya, my wife's amazed - because,

over the years, I tried a bunch of side businesses that never went anywhere." **Bill O'Reilly, Retired Police Officer, age 58, Chicago, Illinois**

7: FUNDRAISING. Getting churches, schools, civic organizations, fraternities, and sororities to use your products to raise money.

"I went to my pastor when he announced that our church needed to raise money for a new roof. I told him that I had products available we could use as fund raisers, and I showed him the catalog. He picked out a personal alarm and the Child Guard. I made up an order form and got 500 copies made. He let everyone know that the personal alarm, diversion safes and Barking Dog alarms were available and most of the sales were going to go towards the new roof. Total sales were \$6245.00. I paid Safety Technology \$2600.00 for the products for a profit of \$3645.00. I gave my church \$3000.00, and I kept \$645.00. My only expense was \$15.00 for the 500 copies. My pastor was very happy and said that we would do this again." - **Jilly Sanders, single mother, age 33, Irving, TX**

8: DIRECT-MAIL. Pick a neighborhood...mail all the homeowners a postcard featuring one or several products. Always invite them to call you to ask questions. This is called "neighborhood farming", and it can quickly make you the "Go To Guy" in your neighborhood(s) for families with all sorts of security needs.

9: SET UP YOUR OWN DEALERS. Run local or national ads setting up people who want to sell the products. You will need to create a wholesale price list. Your distributors will order from you, but we can ship the products for you so you don't have to stock any product unless you want to.

"Mike, my wife wanted me to invite you to dinner if you are ever in Topeka. She is so pleased with the extra money I've made setting up dealers here in Topeka. I've been running a small ad in the local weeklies looking for people who want to sell self defense products. They buy from me and sell in many different ways. I have a minimum order of \$100.00. I sell to a gal who sells at flea markets, a realtor who buys pepper sprays from me and uses them as give-aways, a couple that does home parties and others I have no idea how they are selling. Some people buy from me once, but a lot buy over and over. I never would have thought of doing this if you hadn't suggested it. Thank you." -**Homer Bedford, retired, age 67, Topeka, KS**

10: BECOME AN INTERNET MARKETING MOGUL. Add our products to an existing website, build a new one from scratch or have us build you a website. [CLICK HERE](#) if you are interested in us building you a website.

"Setting up an online business through Safety Technology was the best decision we ever made. Beginning as a small start-up hoping to make some extra money, our business very quickly began paying for all our bills. In fact, my wife, Jennifer was able to quit her 9-5 job to help me build this business. We literally started TBO-TECH in our spare bedroom, which then grew to our garage. The business was taking over our home, so we took a big step; we moved TBO-TECH out of our house and into 2200 square feet of office and warehouse space. We also had to hire someone to help because of the overwhelming amount of orders we receive, we can't make time to do anything else! Through the guidance, advice, and wealth of knowledge provided by Mike and his staff, our business has flourished. Since April of 2000, we have grossed nearly \$3,000,000.00 in ONLINE sales." -**Steve and Jennifer Thibeault, www.tbotech.com, Fayetteville, NC**

11: ONLINE SITES, SUCH AS EBAY. We have many people selling on the auctions sites such as eBay, Amazon and Walmart. These sites attract millions of shoppers.

12: SET UP ROUTE OF GUN STORES, PAWN SHOPS, INDEPENDENT HARDWARE STORES: Great way to receive residual income...money on a regular basis because the stores reorder.

"I have 13 stores in my route now. You've made it so easy for me. The stores call me with what they need...I send the order to you, and you ship it straight to the store for me. I sell mostly personal alarms, pepper sprays, Mace, and stun guns. I also sell some hidden cameras to some of the stores. I average around \$250.00 a month per store for a total of around \$3,250.00 a month. My profit after the cost of products and other expenses is about \$1,200.00. I know this may not sound like a lot, but I've been able to pay off my credit card debt and put money in savings. I never had a savings account before. You may use this, but please don't give my name or tell people what town I'm in. I wouldn't want someone here stealing my accounts." -**NAME WITHHELD PER REQUEST**



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